



Campus Ambassador Program

A Thinkvalue Kreation Pvt. Ltd.



About the program

The ValueKreation Campus Ambassador Scholarship Program is designed to award students with scholarships of up to \$1,500 (less other grants and scholarships). In return, those students selected will serve as Campus Ambassadors of VK. You will be the face, voice, and evangelist of ValueKreation at your campus. In addition with the financial assistance this program provides, it will also develop students' leadership and professional skills by facilitating their active engagement with campus events and activities and an opportunity to grow your personal network internationally!



Who can apply?

The ValueKreation Campus Ambassador Scholarship Program is an initiative to help students take their first step towards financial independence. Your role as a campus ambassador will be to spread awareness about employability and entrepreneurship by conducting an event or a workshop at your college.

There are only two requirements to apply -

1. An full time university student
2. A good communicator



Benefits

1. Scholarship - Duh! This one is kind of obvious. The \$1,500/year scholarship is a nice perk.
2. Get a job/internship - Become an ideal campus ambassador and grab the opportunity to intern or job (this will have a few more requirements and also a college degree) at ValueKreation.
3. Get connected - One of the biggest pieces of positive feedback we receive from our current Ambassadors is that this experience has helped them become more connected to VK. Also you become a part of our Campus Ambassador Community around the globe!
4. Goodies! - You get our official VK hoodie!! Yay!! And special ValueKreation Goodie Pack on becoming a Campus Ambassador.
5. Free Tickets - You +5 free tickets to all the events you conduct.
6. Certificate and letter of recommendation on successful completion of the program.



Guidelines

Here are some of the best practices that we expect each of the ValueKreation Campus Ambassador to follow -

Organize Events

Once your first session is conducted, you will be expected to fulfill your responsibilities of organizing a workshop/event once every 6 months.

Promoting The Events

The success of an event is judged by the number of people who participated and enjoyed taking part in it which would reflect on the feedback of your challenge. Now, before the event, the core committee members have to make sure that the event is properly promoted and publicized within the campus and on Social Media and after which the event photos and a short report could be shared on your fan pages.



Guidelines

Publicizing The Achievements

Find ways to publicize the achievements of the winners of your events including:

1. Posting fliers - Make fliers for your contests and post them around campus with the contact information for your team.
2. Using campus media - Ask your campus website and newspaper to publicize top scorers from your chapter, as well as upcoming events.
3. Different types of Meetups for the students enthusiastic about employability and entrepreneurship.

Note: Goodies will be provided by Value Kreation which can be distributed among with the winners.

For any queries reach out to us at campusvk@valuekreation.com

Apply Now!



Visit us at www.valuekreation.com/campusambassador

Email at campusvk@valuekreation.com

Or simply whatsapp at +91 9766 914 212